

CERTIFICATE OF ELECTRONIC FILING UNDER 37 CFR 1.8

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/Nicole Pannoni/

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: David Baran et al.

Application No.: 10/796,909

Confirmation No.: 1626

Filed: 10 March 2004

Title: SYSTEM AND METHOD FOR
INDIVIDUALIZING TV PROGRAMMING
CHOICES

Group Art Unit: 2427

Examiner: LUONG, Alan H.

CUSTOMER NO.: 22470

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION MAILED 19 NOVEMBER 2010

Sir:

In response to the Office Action mailed 19 November 2010, Applicants request entry of the following amendments and consideration of the following remarks. An appropriate request for extension of time accompanies this paper.

The Claims and their current status are reflected beginning on page 2.

Remarks begin on page 5.